

# Meet your new personal survey expert

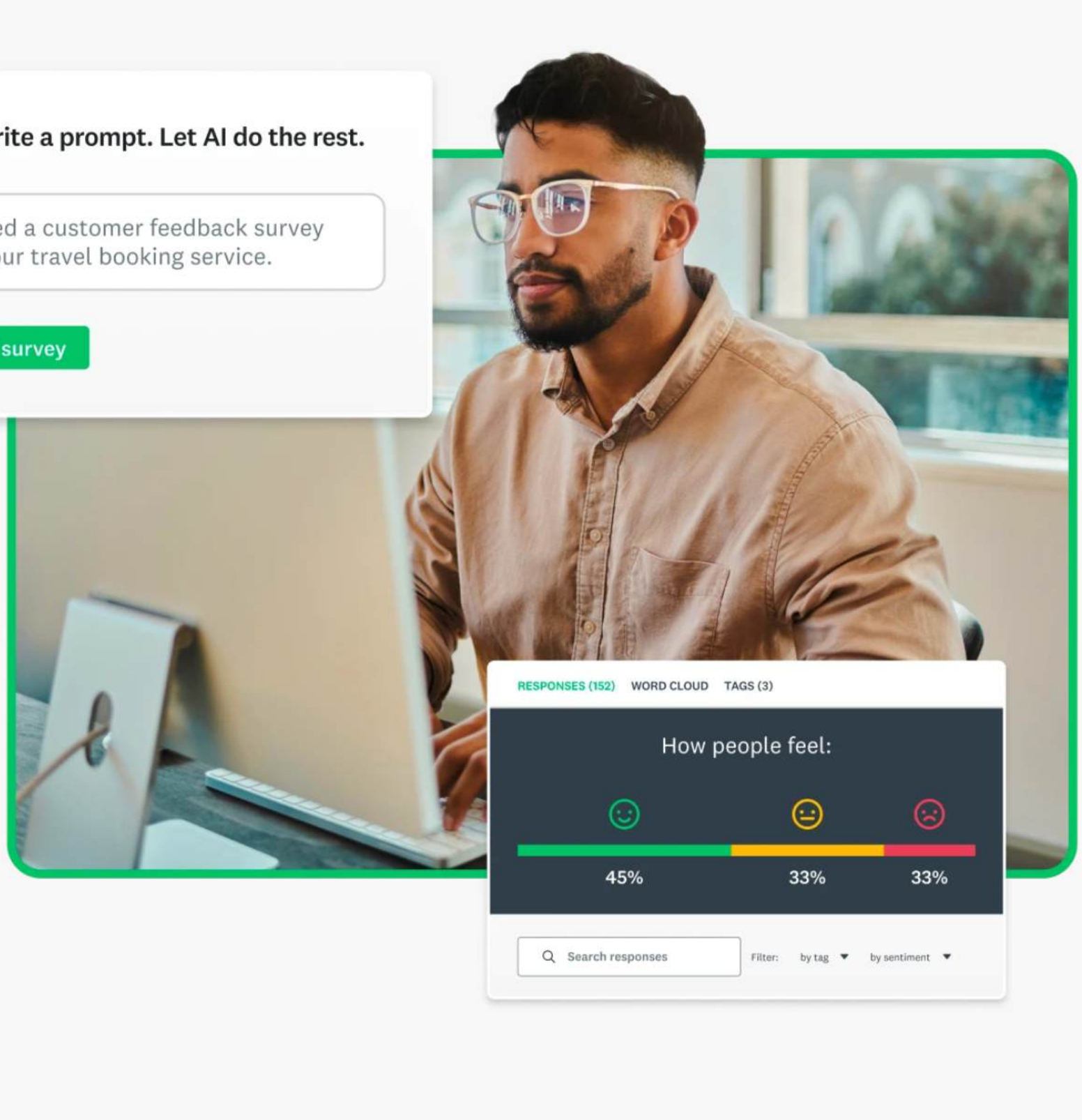
Powered by AI and machine learning, SurveyMonkey Genius® helps you create better surveys, gather higher-quality responses, and spot insights quicker.

[Get started](#)

Write a prompt. Let AI do the rest.

I need a customer feedback survey for our travel booking service.

[Build survey](#)



## Our scale and expertise set us apart

Why is our AI technology so powerful? Because for nearly 25 years, we've been gathering data on survey structure, question content, and respondent behavior. That means more accurate, helpful recommendations—based on industry-leading expertise.

**84B+**

Questions answered with SurveyMonkey

**2M+**

Daily survey responses

**2.4M+**

Daily AI predictions

## Build better surveys faster

BUILD WITH AI

### Write a short prompt, get a whole survey

Need to send a survey and don't know where to start? No problem! SurveyMonkey Genius helps you confidently create a high-quality survey from scratch in as little as 30 seconds.

How it works:

- Use one of our sample prompts or **write your own description** of your survey goals
- Using GPT, SurveyMonkey Genius will automate the survey creation process for you
- To finalize your survey, simply refine your prompt, or edit the generated survey directly

[Try it now](#)

Write a prompt. Let AI do the rest.

Use a sample prompt or write your own. [Learn more](#)

Try one of our sample prompts

- Customer satisfaction**  
I need for a consulting firm and we're looking to gather feedback from our clients about their experience working with us. The survey should cover customer...  
[Insert into prompt](#)
- Market research**  
Our product is new non-alcoholic beverage. We want to learn more about the non-alcoholic beverage market (including non-alcoholic wine...)  
[Insert into prompt](#)
- Employee experience**  
We need a survey for employee exit interviews. The survey should assess how the departing employee feels about various aspects of the company culture...  
[Insert into prompt](#)

Describe your survey goals or paste one of our prompts:

[Get ready to edit and send your survey...](#)

**Question 1**  
How satisfied or dissatisfied are you with our product?

Enter an answer choice

Enter an answer choice

Enter an answer choice

Enter an answer choice

Enter an answer choice

**Answer Genius**

- Very satisfied
- Satisfied
- Neither satisfied nor dissatisfied
- Dissatisfied
- Very dissatisfied

[Add all](#)

**Great!**

ESTIMATED COMPLETION RATE  
**95%**  
Completed

ESTIMATED TIME TO COMPLETE  
**2**  
Minutes or less

#### QUESTION & ANSWER GENIUS

### Ask the right questions the right way

Start typing a survey question and SurveyMonkey Genius will recommend the best question type to use and allow you to autofill a set of balanced answer choices proven to eliminate bias and capture accurate data.

*Question Type Prediction is only available in selected languages. Answer Genius is only available for surveys in English.*

[Get started](#)

#### SURVEY SCORE

### Improve your survey with expert tips

SurveyMonkey Genius will review and score your survey draft, use machine learning to detect issues with survey structure or question formats, and offer ways to improve the respondent experience and increase completion rate.

## Get higher-quality insights to inform your next brilliant move

#### SENTIMENT ANALYSIS

### Easily see how respondents really feel

Stop spending hours sifting through open-ended responses to find patterns. SurveyMonkey Genius turns unstructured data into digestible insights.

How it works:

- Collect open-ended survey responses
- Using natural language processing (NLP), SurveyMonkey Genius will categorize responses as Positive, Neutral, or Negative
- You can then filter results by sentiment to dig even deeper

*Sentiment Analysis available in Premier plans and above.*

RESPONSES (192) WORD CLOUD TAGS (3)

How people feel:

45% 33% 33%

Write a prompt. Let AI do the rest.

I need a customer feedback survey for our travel booking service.

Filter: by tag by sentiment

[Build survey](#)

#### Sparkling Water Brand Awareness Tracker

FILTERED: 5806 of 6492 responses

	Status	Started	Time spent
1	Complete	02:00	23-09-22 9:34
2	Complete	02:00	23-09-22 9:34
3	Complete	02:00	23-09-22 9:34
4	Complete	02:00	23-09-22 9:34
5	Complete	02:00	23-09-22 9:34
6	Complete	02:00	23-09-22 9:34
7	Complete	02:00	23-09-22 9:34

The scan found **4 poor-quality responses**

[Hide poor quality responses](#)

Insight #5

Product A didn't score well in this group:  
Gender: Male, Household income: \$75,000-\$99,000

[Apply filter](#)

#### RESPONSE QUALITY

### Remove poor-quality responses

Avoid making decisions based on flawed data. SurveyMonkey Genius will scan your survey results for speeding, straightlining, profanity, or gibberish, and allow you to filter out anything that doesn't meet quality standards.

*Response quality feature available in Premier plans and above.*

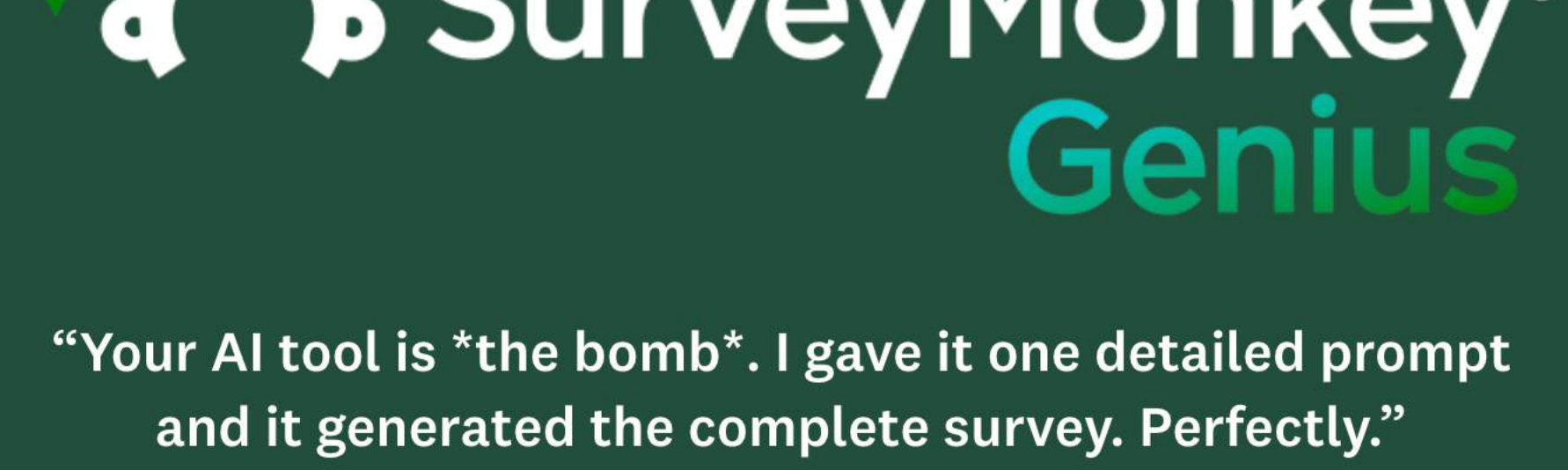
#### AI-POWERED INSIGHTS

### Spot trends you may have otherwise missed

Available in our [market research solutions](#), SurveyMonkey Genius uses machine learning to comb through your data and surface statistically significant trends, like which segments preferred a specific ad or product concept.

*AI-powered insights currently limited to our market research solutions.*

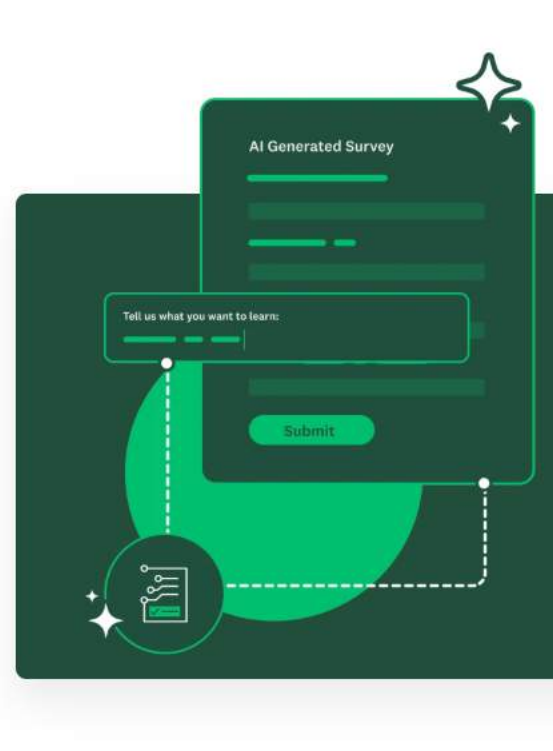
[See plans](#)



"Your AI tool is "the bomb". I gave it one detailed prompt and it generated the complete survey. Perfectly."

Alexis K.  
Beta Customer

Trusted by 300K+ organizations worldwide



### Get the latest AI trends and insights

Stay up to date with original research from SurveyMonkey on how artificial intelligence is shaking things up in your industry or for your role.

[Learn more](#)

## Frequently asked questions

What are SurveyMonkey's guiding principles for AI?

All of the AI and machine learning we use in our products is designed to empower our customers to get fast answers to their critical questions—taking the guesswork out of survey creation and analysis. We believe that transparency builds trust; that's why we're open about our use of AI and machine learning, and why we're committed to giving our customers opportunities to share their feedback about these capabilities. We know that AI is constantly evolving and we strive to help our customers keep up and get ahead with the help of both our products and [research](#).

[How can I get started with SurveyMonkey Genius AI features?](#)

[Will SurveyMonkey Genius AI get smarter over time?](#)

[How does SurveyMonkey ensure the privacy and security of my data?](#)

## See what SurveyMonkey Genius can create for you

[Sign up free](#)

Product	Popular Templates	Resources	Learn	About
Overview	Customer Satisfaction	Customers	How to create surveys	Leadership Team
Surveys	Employee Engagement	Blog	NPS calculator	Newsroom
Online Forms	Event Feedback	Resource center	Margin of error calculator	Vision and Mission
Market Research	Product Testing	Support	Sample size calculator	SurveyMonkey Together
Integrations	Net Promoter Score (NPS)	Contact sales	AB test significance calculator	Diversity, Equity & Inclusion
SurveyMonkey Genius	Course Evaluation		Likert scale	Careers <a href="#">Hiring</a>
Enterprise	All Templates		Online quizzes	Locations
Pricing			Free survey templates	Imprint
			Survey best practices	Log in
			SurveyMonkey vs. Google Forms	Sign up

English

