



Hey, remember mmhmm? The app that helped make video meetings more effective and...dare we say it, *fun*? That was us. We're [Airtime](#) now, with even more tools to improve how you show up in video calls and recordings.

But maybe you don't **want** to look awesome. Maybe you like the awkward cringe and instant forgetability of a naked video feed.

Whether you're looking to undermine your credibility, confuse your team, or just keep things weird, you'll love these seven foolproof strategies for embarrassing yourself on video.

1. Let your background tell your life story



Bare shelves, piles of laundry, or kitchen clutter really help to take the focus off you.

Or if you'd rather keep the attention on you—not your cat or your kitchen—[Airtime](#) lets you add a clean, professional background that keeps you in the spotlight. No more awkward distractions or accidental reality TV moments.

2. Bring zero energy to the meeting



Keep that deadpan stare going. Bonus points when people ask if your screen is frozen.

Or if you'd rather have people know you're actually alive, [Airtime](#) lets you flash a quick emoji or your favorite GIF to keep the mood light, give silent feedback, or celebrate wins...without stealing the spotlight.

3. Look like you work for...no one

No logo. No colors. No identity. Just you, floating in the digital void like a freelancer on day one.

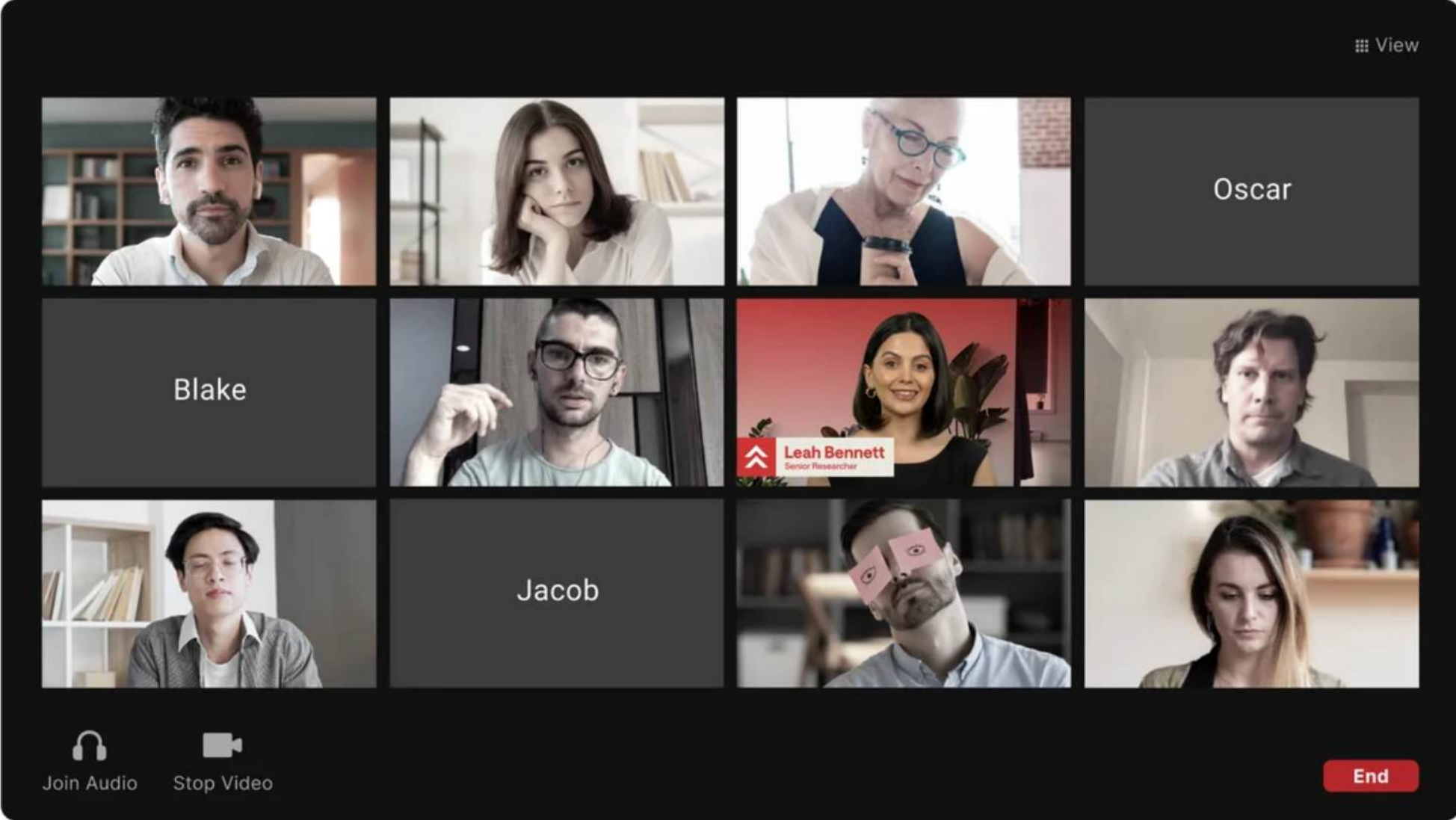
Or if you'd rather show up like you own the room, [Airtime](#) lets you add your name, logo, and brand colors to every video, so you're instantly more memorable and credible.

4. Go full ghost mode when you step away

No status, no message, no clue where you went. Classic move.

Or if you'd rather let people know you'll BRB, [Airtime](#) makes it easy to set a custom status or message so you stay connected even when you're away from the screen.

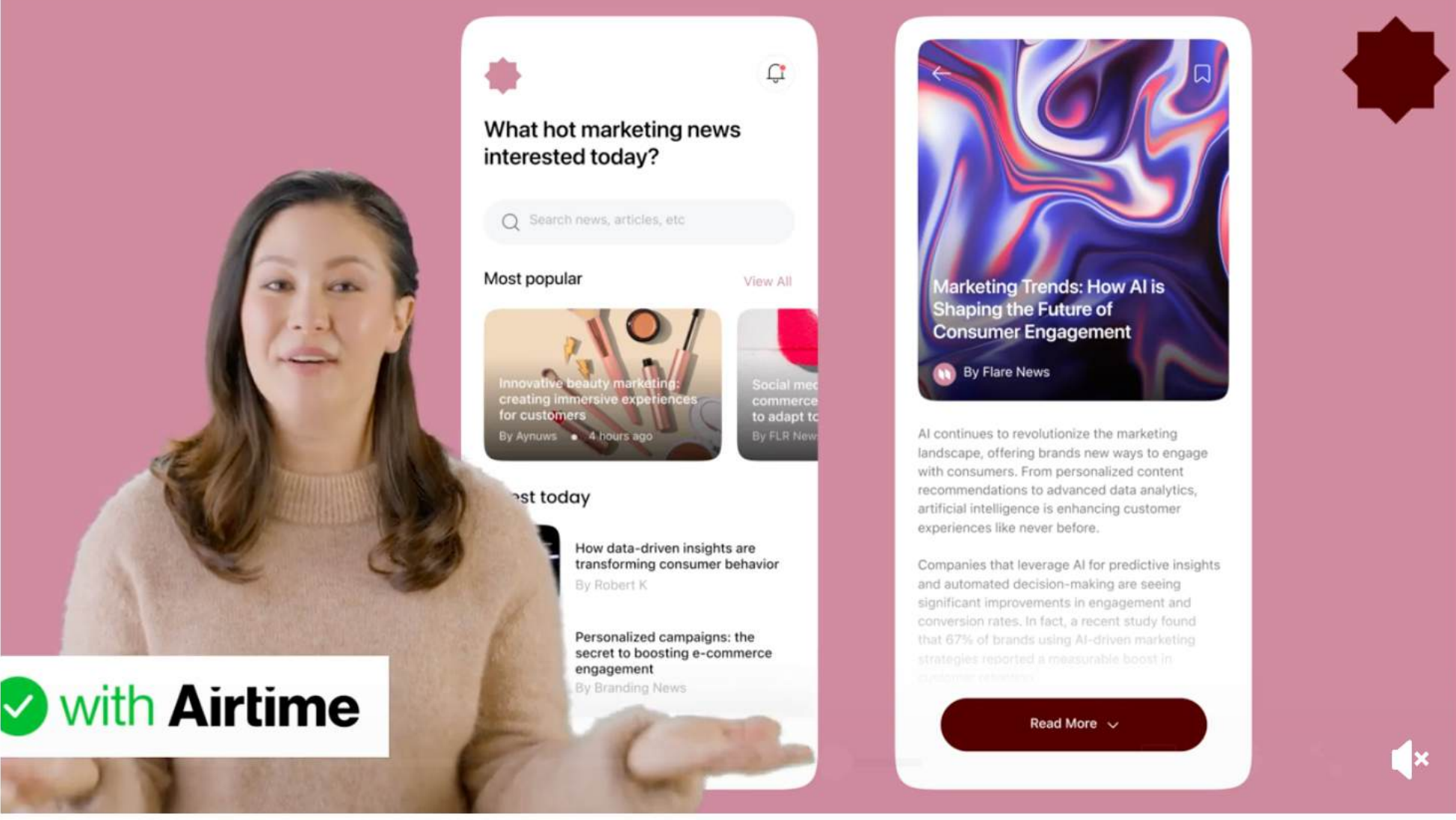
5. Blend in like corporate wallpaper



Why stand out when you can disappear into a grid of tiny video boxes?

Or if you'd rather be the face people actually remember, [Airtime](#) helps you control your framing, apply layouts featuring your brand, and show up like a pro.

6. Share your screen and hope for the best



Because who needs visuals when you can just wing it?

Or if you'd rather add layers of context—like slides, images, and other media—[Airtime](#) helps you turn basic screen shares into polished, on-brand presentations that actually hold attention.

7. Have a different look for every platform

Because nothing says unprofessional like being unrecognizable.

Or if you'd rather have a consistent look across Zoom, Google Meet, Microsoft Teams, Webex, and more, [Airtime](#) works everywhere you do—so your video presence never has to start from scratch.

8. Bonus: Make it weird

At the end of the meeting, don't say goodbye. Don't wave. Just stare blankly...reach for your mouse...miss the "Leave Meeting" button...then freeze for three extra seconds before awkwardly disappearing.

Or if you'd rather...you know what, we've got nothing. This one's on you.

Ready to actually look like you know what you're doing?

Sure, you could keep looking like a thumbnail in a true crime documentary, or you could let Airtime help you show up sharp, on-brand, and impossible to ignore.

Your presence speaks before you do. [Put your best look forward with Airtime](#) and lead every meeting with confidence.

Got questions? We're all ears—ask us anything below.

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