

Subject: TEST | Why Glassdoor Matters

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Date:

To:

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Why Glassdoor Matters

Job seekers want to know as much about you as possible before submitting a resume or recommending you to a friend.

More and more, that means they're heading to Glassdoor, the place to tell job candidates why they should work for you.

[62% of Glassdoor users](#) say their perception of a company improves after seeing an employer respond to a review. **90% think it's important to have the employer's perspective** when researching a company.

How's that for ROI?

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