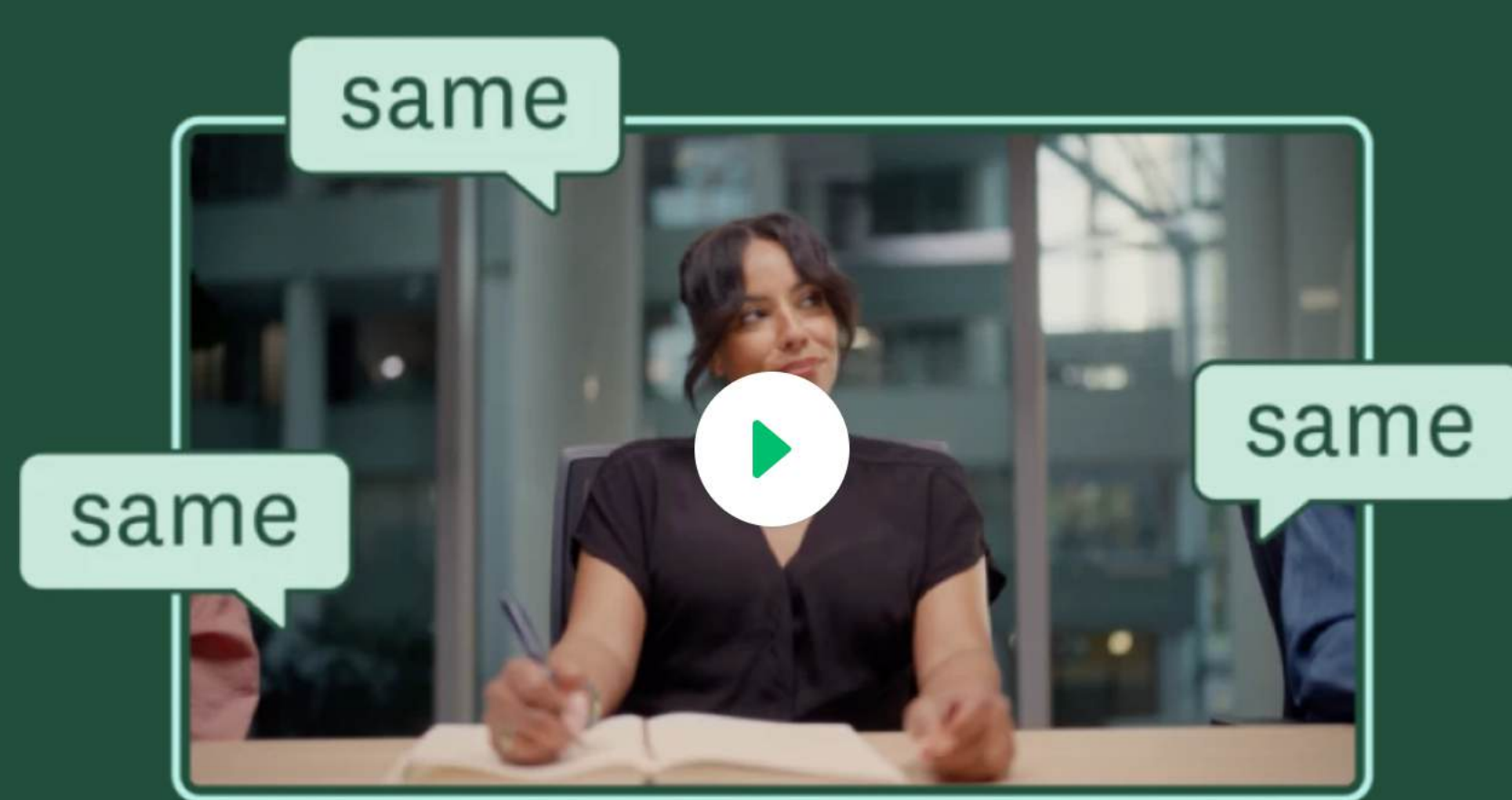


In a world of “same,” be different

Stand out from your competitors and build a winning brand by asking people what they want.

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Explore templates



Be the one your customers want



Connect with customers

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Track metrics that can make or break your business, from [consumer preferences](#) and [industry shifts](#) to [event satisfaction](#). Quickly [test](#) ideas, ads, and more before launch.



Act on what you hear

[Empower your team](#) to make the right moves in real time. Create compelling, cross-functional [data stories](#) and infuse feedback into your [go-to apps](#).

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Change how you play the game



“SurveyMonkey allows us to ask what matters and find out what resonates within the marketplace. It’s helped reinforce some of the things that we have been doing and identify new opportunities where we can continue to grow.”

John Beaven, Chief Revenue Officer at the Golden State Warriors

See story

Choose the right plan for you

Basic

Always free

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Send unlimited surveys with up to 10 questions. Response limits apply.

Individual Advantage

\$39
/ month
\$468 billed annually

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Get our most popular features for creating, sending, and analyzing surveys.

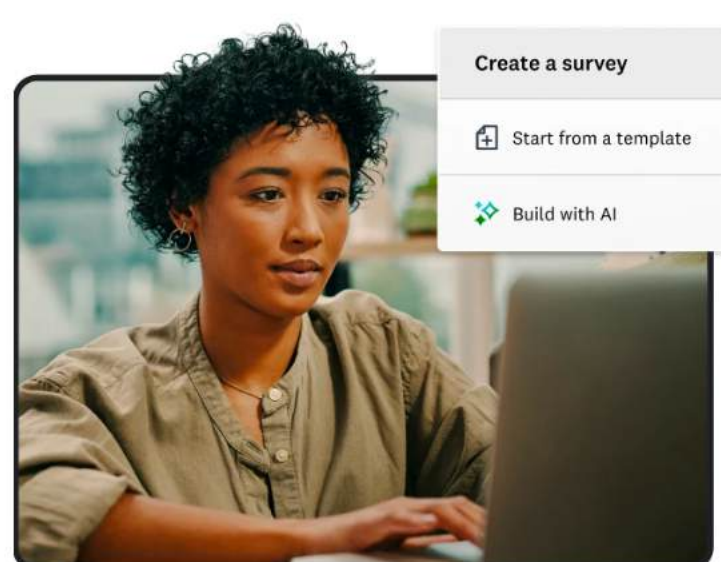
Team Advantage

\$30
per user / month
Starting at 3 users, billed annually

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Discover more ways to be a “same-changer”



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Let AI get the ball rolling! SurveyMonkey Genius® delivers fast, professional surveys and even helps you gather higher-quality data and spot insights faster.

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Market Research	Product Testing	Support	Sample size calculator	SurveyMonkey Together
Integrations	Net Promoter Score (NPS)	Contact sales	AB test significance calculator	Diversity, Equity & Inclusion
SurveyMonkey Genius	Course Evaluation		Likert scale	Careers Hiring
Enterprise	All Templates		Online quizzes	Locations
Pricing			Free survey templates	Imprint
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